Special advertising section May 28, 2005

SPOTLIGHT ON PARKING













Making sense of the complexities of Calgary's growth



algary's population is expected to reach the million mark in 2008. That's an increase of 66,505 people in just three years. And if past numbers are any indication, growth in vehicles will occur rapidly as well. In 2004, there were more than 684,000 vehicles in Calgary, 62,000 more than in 1990. How will those vehicles be routed through the city efficiently and quickly to find a place to park? It's all a complex interplay between transportation and urban planning goals and parking policies. And that's where the Calgary Parking Authority comes in. As the operator of municipally owned

public parking facilities, one of the key roles of the Calgary Parking Authority (CPA) is to carry out the parking policies of Calgary City Council. We operate under the Parking Authority Bylaw. This directs the work we do and ensures that Calgary's parking programs are closely linked with the City's urban planning and transportation goals. We work with other City departments to fulfil City Council's vision.

At the direction of City Council, the CPA operates public parking facilities, provides parking enforcement services, manages the residential parking permit program, and provides expert advice about parking to businesses, community groups, City Hall, and the provincial government.

One of Council's key policies is to encourage Calgarians to travel by means other than single-occupant vehicles. These other modes of personal travel include public transit, carpooling, cycling and walking. One measure of success of this policy is that Calgary enjoys one of the highest uses of public transit among North American cities, with 41 per cent of downtown workers using the transit system each day.

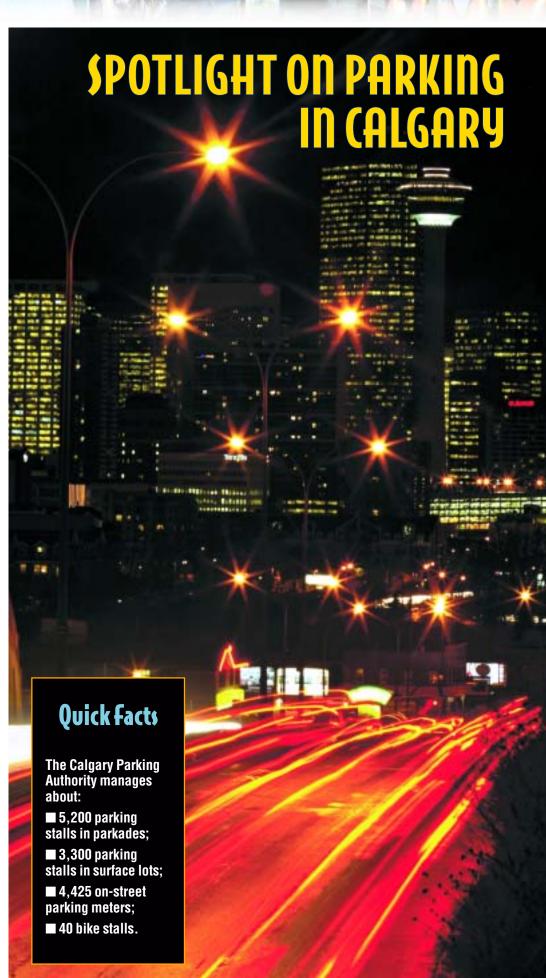
Furthermore, Council encourages or requires bicycle parking facilities in new developments throughout the City, and toward this end, the CPA supplies bicycle parking at many of its facilities.

Funds earned by the CPA from parking meters, parking lots, and parkades go to the general revenues of the City of Calgary, and are used for additional transportation infrastructure such as transit, roads and interchanges. On an annual basis, CPA contributes approximately \$13.2 million.

We are committed to fulfilling the City's parking initiatives and serving Calgarians. The Spotlight on Parking is one way that we let residents know about public parking services.

We welcome your comments about this publication. Please contact us by phone at 537-7000, by e-mail at cpainquiries@calgaryparking.com or drop by in person to 620 9th Ave. S.W.

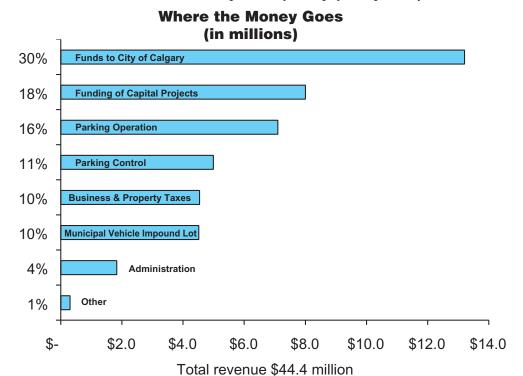
Dale Fraser General manager Calgary Parking Authority





financial highlights 2004

Each year, the Calgary Parking Authority contributes a portion of its net revenue to the City. This net revenue is generated through parking facilities and the enforcement of parking bylaws. Our operations are not funded by municipal tax dollars. At the direction of City Council, the Municipal Impound Lot operates on a break-even basis, at no cost to taxpayers. The chart below shows the distribution of revenue generated by the Calgary Parking Authority.





Customer appreciation days are here again

ach year we say a formal thank you to our loyal customers. Beginning at the end of May, we offer drinks and snacks at various parkades throughout the downtown core.

Please drop by and introduce yourself so we can thank you in person. Details of the event will be posted at each location.

Plan your trip to save on parking

algary is blessed with several central-city, vibrant entertainment and shopping districts, including Downtown, Kensington, Uptown 17, Fourth Street, the Beltline and Inglewood.

When planning a trip to any of these wonderful areas, consider the following:

Kennedy, age

☐ On a weekday, consider using public transit outside the morning and

afternoon rush. Peak hours for travel into the city centre are from 7 a.m. to 9 a.m. and from 3:30 p.m. to 6 p.m.

- ☐ Parking meters are free after 6 p.m. and on Sundays. The Saturday rate is only 75 cents an hour.
- ☐ Low evening rates in parkades and surface lots after 6 p.m. Special evening and weekend rates reflect off-peak parking times.



Avoid double parking when dropping off and picking up your child from school.

All parking infractions in school zones are subject to a minimum \$50 fine. Please park responsibly and help make streets safe for our children.





Giving back to our community

ach year, the Calgary Parking Authority spearheads programs that benefit Calgarians. The Parking Authority also provides time, money and resources to ensure the success of other community-based events. Together, we can help make our city a healthy and caring place to live.



Disabled Parking Awareness

- Each year the Calgary Parking Authority holds an awareness campaign asking Calgarians to resist the urge to park in stalls designated for people with disabilities.
- If you've ever wondered why stalls for people with disabilities are necessary, we may have the answer to your question. For a copy of our **Equal Access to Parking** brochure, please call **537-7100**.
- The Calgary Parking Authority offers Stampede Parade seating for people in wheelchairs on the Plus-15 level of Centennial Parkade. The view is fantastic. If you're interested in reserving a seat, please call **537-7099**.

Park Safe Campaign

The Calgary Parking Authority works with schools and parents to highlight the importance of safe parking in school zones. (See the Park Safe ads throughout



Parkers like Barry Lindemann, above, are the reason the Calgary Parking Authority sets aside stalls for handicapped permit holders.

this publication.) In 2004, our special patrol issued more than 930 tickets for parking offences in Calgary school zones and handed out 500 Safe Parking Tips cards as a way to inform motorists about some of the most commonly made mistakes when dropping off and picking up children from school.

By educating drivers, we hope to keep

our children safe and reduce the number of tickets issued.

forzani's Mother's Day Run

Each year, the Calgary Parking Authority offers free parking at City Centre Parkade (entrances at 240 10th Ave. S.W. and 221 9th Ave. S.W.) for the Forzani's Mother's Day Run and Walk (photo below). It's just a hop, skip and jump from our door to the Calgary Tower, where the event starts in early May.

Calgary Inter-Faith Food Bank drive

In what has become a proud holiday tradition, the Calgary Parking Authority held its fourth annual Inter-Faith Food Bank drive. Last year, we extended our program by a week following Canada Newswire's donation of \$1,000. We also challenged corporate Calgary to take advantage of donation matching by giving to the Food Bank through the Parking Authority.

We are proud to have donated over \$6,000 last year thanks to the generous support of Calgarians.

Welcom

Doug Lacombe of Canada Newswire, left, congratulates Dale Fraser, Calgary Parking Authority general manager, on the annual Interfaith Food Bank drive.

Calgary Urban Project Society (CUPS) donation

Last year the Calgary Parking Authority presented a cheque to CUPS for \$2,025. The money is being used to finance the Society's latest initiative, the One World Child Development Centre. The Centre works with children and their families to provide equal educational opportunities for disadvantaged children.





Parking within 5 metres of stop signs, yield signs or intersections makes it difficult to see children in the area and obstructs the view of other motorists.

All parking infractions in school zones are subject to a minimum \$50 fine. Please park responsibly and help make streets safe for our children.





The facts about residential parking permits

How can I renew my permit?

The Calgary Parking Authority sends out reminders about 45 days before permits expire; however, residents are responsible for renewing their

Residents must provide proof that they live within the zoned area and may apply for the permits by mail, fax (537-7001) or in person at 620 9th Ave. S.W.

Permits must be renewed yearly and may be renewed up to two months before the expiry date.

If a permit is lost or stolen before it expires, it will not be replaced.

Can other people use my permit?

No. Parking permits are issued to vehicles registered to a specific address. They are not transferable and cannot be used in other restricted parking zones.



Can I take my permit with me when I move?

No, if you move, the permit remains at the address for which it was initially issued. Even if you move within the same zone, you must change your vehicle registration at a registry office and apply for a new permit.

If I have a parking permit, where can I park?

in several facilities. Call now to find out more about great discounted rates — 537-7034.

As long as you obey traffic bylaws, you may park anywhere in the restricted area or zone for which you have a permit.

> Visitors using permits must park no further than one block from the residence they are visiting.

I have visitors coming to my home. What can I do?

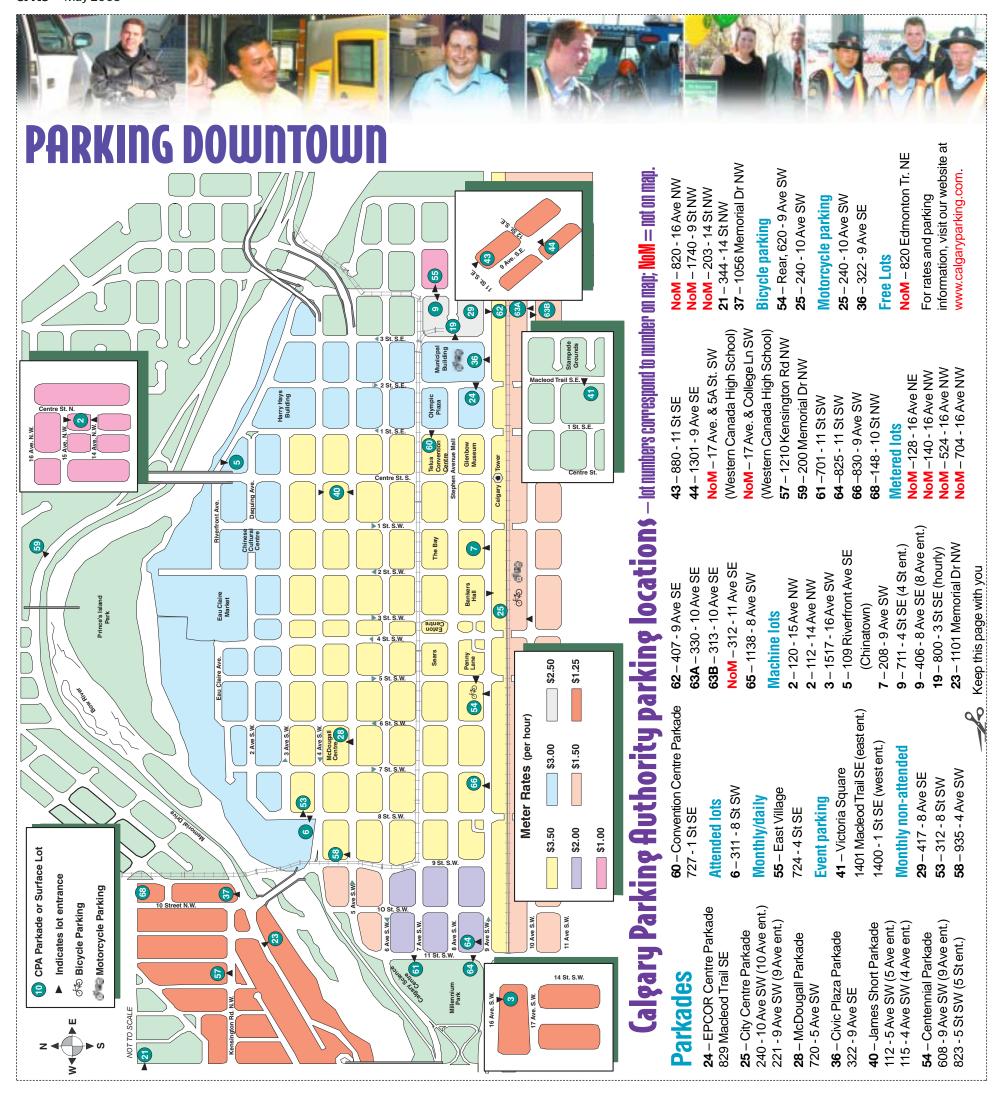
Each single family, semi-detached, triplex, fourplex and rowhouse unit can apply yearly for two visitor permits. Only visitors to the address may use the permits.

Out-of-town visitors can apply for a temporary Visitor Permit at the Calgary Parking Authority.

With proof of your out-of-town address and the address you are visiting, a temporary permit, valid up to two weeks, may be issued.

The permit is free.







Parking at on-street meters

- Parking meters are free after 6 p.m., on holidays and on Sundays. The Saturday rate is only 75 cents an hour.
- On-street meters accept coins and CPA Smart Pay cards.
- Some meters on major streets and avenues are located within zones designated as No Stopping during peak traffic hours. Look for and follow the parking signs to avoid being ticketed and towed.

RV parking pointers

- f you own a recreational vehicle or are thinking of buying one, then you should know the rules around RV parking.
- You may park your RV on the street or in the alley adjacent to your property for up to 36 hours as you pack for a holiday trip.
- You must then be away for at least 48 hours before parking again.
- You may park on your front driveway for up to 24 hours as you clean your vehicle or prepare for a trip.

Visitors to Calgary may park their RVs on a city street as long as the registered owner lives outside Calgary city limits. RVs parked for long periods of time may be treated as abandoned vehicles. City streets and alleys aren't large enough to allow for the long-term parking of large vehicles. Because of their size, parked RVs might block signs, pedestrians and other vehicles from another driver's view.

Options for storing your vehicle long-term include RV storage parks or, if you have the space, your back yard.

Trailers and campers

A recreational trailer, utility trailer, semi-trailer or mobile equipment cannot be left on city streets unless it is attached to a vehicle that can pull it.

Liability and collision insurance will normally apply only while the trailer is attached — check with your insurance agent.

Quick Facts

There are 46 Residential Parking Permit (RPP) areas in Calgary.

- ✓ 20,000 RPPs were issued in 2004.
- ✓ 10,000 visitor permits were issued in 2004.
- ✓ RPPs allow residents in the area to park within the zone for which the permit is issued.



The rate stuff

Rates are posted at the parkade entrances or at pay stations in surface lots.

Calgary Parking Authority facilities are identified with the big green P.

Visit www.calgaryparking.com for more information and services.

Time will tell

Rates are generally based on 12-hour periods. For example, day rates are from 6 a.m. to 6 p.m., and evening rates start from 6 p.m. to 6 a.m. Special evening and weekend rates reflect off-peak parking times.



Early parking tag incentive program offers savings

or the past year, Calgarians have had the opportunity to pay their parking fines early and save money.

The early payment incentive program reduces the amount of the fine if the violation is paid within 21 days. The early payment discount is available for most offences that occur under the Parking and Traffic Bylaws.

The savings are possible as administrative expenses and other costs resulting from violation tickets and prosecution costs are eliminated when the fine is paid early.

This is the only program of its kind offered by a major city in Alberta.

Visit www.calgaryparking.com for a list of the payment incentives.

Jonah, age 6



Our Facilities Department is responsible for maintaining the mechanical and electrical systems in all Calgary Parking Authority surface lots and parkades. They also clean, repair, remove snow from and landscape our parking facilities.

Bicycle parking

More and more Calgarians are choosing to get fit as they get to work. Cycling is one of the fastest-growing methods of transportation and the Calgary Parking Authority is looking for ways to provide additional bike parking for Calgarians who make the commute on two wheels.

The Parking Authority offers two enclosed bicycle facilities. The City Centre Parkade entry is from 10th Avenue, which gives access to the 10th Avenue bike route. Centennial Parkade offers a locked room with its own entrance from the alley.

The rate at both facilities is \$10 per month plus GST. There is also a \$30 refundable key deposit charge at Centennial Parkade and a \$25 refundable key fob charge at City Centre Parkade.

Call 537-7034 for more information.





School bus zones must be kept clear so children can step off the bus and onto a curb instead of exiting into a busy street.

All parking infractions in school zones are subject to a minimum \$50 fine. Please park responsibly and help make streets safe for our children.







Carpool and save

Meaghan, age 6

arpooling is an easy way to save on parking money, reduce ✓ congestion and vehicle emissions, and conserve energy.

And the Commuter Connections partnership with the City of Calgary makes carpooling almost effortless.

Visit the website at **www.carpool.ca** to register for a carpool, get a list of potential carpoolers in your area or calculate your financial and CO2 savings.

Whether it's for one day a week, a specific time of day or every day, carpooling eases traffic congestion and reduces parking woes.

By carpooling you'll significantly reduce your parking costs and ease your impact on the environment.

Test your parking IQ

Q: What's the difference between No Parking and No Stopping signs?

A: No Stopping signs mean that you may not stop your vehicle, even for a minute, to pick up or drop off a passenger.

No Parking signs mean that you may not stop your vehicle unless you are actively loading or unloading passengers and remain with your





Q: How far do I have to park from a fire hydrant?

A: A driver may not stop or park within five metres (about two car lengths) of a fire hydrant.

Q: Someone is parked in front of my house! What can I do?

A: The on-street parking in front of your house is not reserved for you. Anyone who wishes to park in that space is allowed to do so, subject to posted restrictions. For information about parking RVs, trucks or abandoned vehicles, take a look at our Parking Pointers brochures at www.calgaryparking.com/ parkingpointers.

Q: How far do I have to park from a driveway?

A: A driver may not stop or park within 1.5 metres of a driveway. (This applies to parking on either side of alleys as well.)

Q: Why can't I park on certain streets after 3:30 p.m.?

A: During peak hours for commuter travel in Calgary — 7 a.m. to 9 a.m. and 3:30 p.m. to 6 p.m. — parking is not allowed along certain roadways leading into and out of the downtown core because it delays traffic and compromises the safety of motorists. A vehicle parked in a No Stopping zone will delay more than 500 vehicles an hour and cause other vehicles to weave in and out of traffic to avoid it. No Stopping zones can be identified through posted traffic control signs along the curbside and notices posted on parking meters. The penalty for parking in a No Stopping zone is \$50, and the vehicle will be towed to eliminate the safety hazard.



Leave 5 metres between your car and any crosswalk markings to ensure children are visible when they enter the street.

All parking infractions in school zones are subject to a minimum \$50 fine. Please park responsibly and help make streets safe for our children.





At the Impound Lot

What is the Impound Lot, and why would my vehicle be there?

he Impound Lot is a secured storage area for vehicles that have been in an accident, involved in crimes, were parked illegally, were stolen, or have been abandoned.

Staff at the Impound Lot do not tow vehicles. Their role is to ensure that vehicles are not released to unauthorized individuals.

The Calgary Parking Authority is responsible for the care of the vehicle and its contents once the vehicle has been seized by a peace officer.

t's the Parking Authority's responsibility to keep your vehicle safe and secure until you or your insurance company picks it up.

Vehicles will only be released to the vehicle owner or the owner's designate.

How do I know if my vehicle is at the Impound Lot?

f you think your vehicle may have been towed, call the 24-hour Impound Lot line at 537-7111 or check our website for real-time information at www.calgaryparking.com

What do I need to claim my vehicle from the Impound Lot?

o claim an impounded vehicle, you must provide proof of ownership, identification, valid registration and insurance, and pay all towing and storage fees. Uninsured and unregistered vehicles may not be driven out of the Impound Lot; they may be towed to private property at the owner's expense. Staff can only release the vehicle to the registered owner or to a designate that has been authorized by the owner in writing.

Impound Lot

400 39th Ave. S.E. Phone: 537-7111 Open 24 hours a day, seven days a week



Carcare It's the job of the Calgary Parking Authority's Impound Lot staff to ensure that each vehicle is kept safe and secure, and released only to its rightful owner.







Payment options

- Payment at parkades can be made at the attendant booth or at pay stations located centrally in the facility. Attendants accept cash or tokens; pay stations accept credit cards and cash.
- Pay at the exit.
 Payment at parkades can conveniently be made with a credit card at the exit reader. A receipt is provided on request. Check it out. It's fast and easy.



Parking Safety -

a top priority in Calgary Parking Authority facilities

afety and comfort for customers, staff and vehicles are important aspects of our facilities. The choice of lighting, colours, types of structures and surveillance systems all help provide a comfortable environment.

However, it also takes your help to stop theft from vehicles.

The Calgary Police Service offers the following suggestions to help stop vehicle break-ins:

- Roll up the windows and lock the vehicle.
- Park in busy, well-lit areas.
- Consider installing an anti-theft device or system in your vehicle as an extra deterrent measure.
- Never leave valuables in plain view, even if your car is locked.
 Remove them when you leave, place them in the trunk or move them out of sight.
- If your stereo has a detachable faceplate, remove it and take it with you.
- Keep your operator's licence and vehicle registration with you in your wallet or purse.
- Take any extra keys for your vehicle, work or residence with you. If your motor vehicle has been broken into, or you see suspicious people or activity, report it to police immediately. Incidents are rarely isolated and the detailed information that you provide can lead to arrests.

Quick Facts

Visit
www.calgaryparking.com
for more information and
services.



Pay your way

Surface lots with Pay and Display machines accept coins; many also accept credit cards. Just deposit the fee in the machine based on the amount of time you wish to purchase, confirm the time purchased and place the receipt on your dash.

Check it twice

Before pushing the button for your receipt, check that the display shows the time you plan to purchase. If incorrect, you may cancel the transaction and start again.

Don't press for the ticket until the correct time is displayed.



Enter to win!

WIN THREE MONTHS OF FREE PARKING from the

Calgary Parking Authority! Answer the question below, then mail or deliver this entry form to:

Calgary Parking Authority,

Park Three Months for Free contest,
620 9th Ave. SW, Calgary, AB T2P 1L5.

You can also fax 537-7001 or deliver to Calgary Parking Authority parkades.

Contest ends Friday, June 17, 2005. The winner will be contacted by phone. Entrants must be 18 or older. Some conditions apply. Employees of the Calgary Parking Authority are not eligible. One entry per person.

Q: Name one community program of the Calgary Parking Authority.

···
Name:
Address:
City/Town:
Province:
Postal Code:
Phone (days):
(evenings):
(Parsonal information will only be used to contact winner \



Information please

The Calgary Parking Authority produces handy and informative brochures that may help answer your questions about parking on private property, derelict vehicles, truck and RV parking and the Impound Lot. These are available at the Calgary Parking Authority office, 620 9th Ave. S.W., phone 537-7100. They can also be downloaded online at www.calgaryparking.com.

Whom to call?

- Calgary Parking Authority 620 9th Ave. S.W., T2P 1L5
- Parking stall and general inquiries, 537-7000
- Parking enforcement: 537-7100
- Residential parking permits: 537-7000
- Towed/seized vehicles (impound lot): 537-7111 (24 hours)
- Parking meter inquiries: 537-7100
- Administrative review fax (to appeal parking tickets): 537-7104

VISIT OUR WEBSITE

Up-to-date information on where to park in Calgary, parking permits, tag appeals and more is available on our website at www.calgaryparking.com.

If you are unable to find the information you want, just send us an e-mail and we'll find the answer for you.



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Spotlight on Parking is a publication of the Calgary Parking Authority in co-operation with the Calgary Herald Special Projects Department.

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