Special advertising section May 14, 2004





Parking a key to providing Calgarians mobility and access

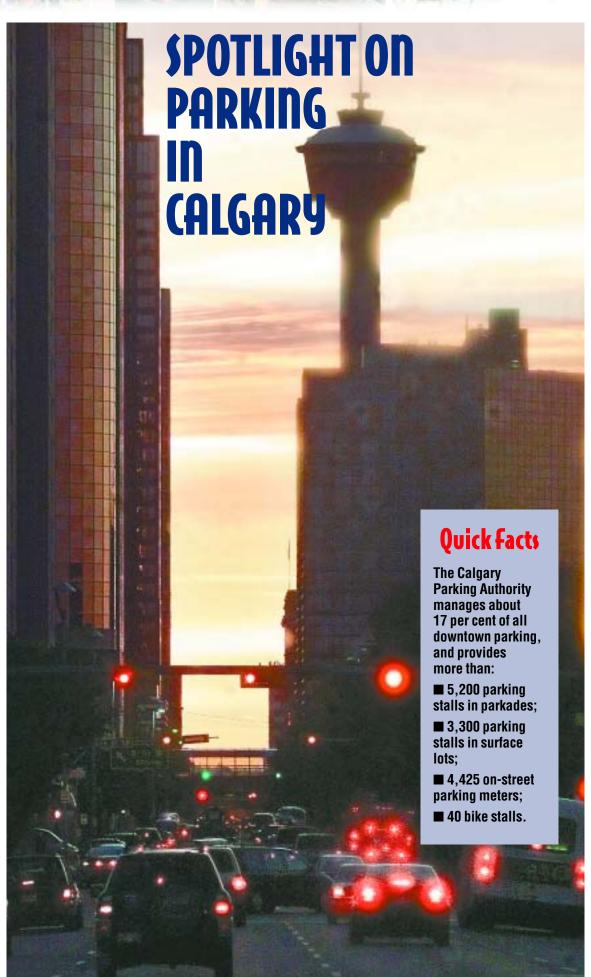


he Calgary Parking Authority provides four essential services to Calgarians: operating quality public parking facilities, providing parking enforcement services, managing the residential parking permit program, and providing parking advice to the City. The focus of Calgary's transportation system is mobility and access: roads, transit, parking and pedestrian pathways that provide convenient, easy access,

whether travelling to work, shopping, dining, attending meetings or seeking entertainment. Over the years, City Council has adopted balanced and sophisticated transportation policies for the community as a whole. Effective parking management is key to a successful system. Have you noticed how the major Calgary Parking Authority facilities are located on the main arteries into Downtown? Are you familiar with the Plus-15 system that connects our facilities to office buildings and retail malls, allowing users to move quickly throughout Downtown without the need to go outside during Calgary's winter months? Have you enjoyed the pedestrian walkway on Stephen Avenue Mall in the summer months? These are all key components of Calgary's transportation system.

Calgary's traffic and parking bylaws contribute to how well the transportation system works. For example, one vehicle parked illegally during peak traffic periods can delay up to 500 drivers per hour. Safety, traffic flow and community standards drive the enforcement of these bylaws. The Calgary Parking Authority also contributes financially to the City of Calgary. We've provided over \$111,000,000 to the City's general revenues since 1985. These revenues have been used for transportation improvements such as roads and transit, in addition to general funding. We believe education is connected closely to understanding parking issues. We hope you will again enjoy this Spotlight on Parking in Calgary, and send us your comments through e-mail, phone calls or in person. And, remember to come Downtown, park and enjoy the many unique experiences our City has to offer.

Dale Fraser General manager Calgary Parking Authority















Residential parking permits: questions and answers

What can you do if you are expecting a visitor from out of town in a Residential Parking Permit Area?

Out-of-town visitors can apply for a temporary Visitor Permit at the Calgary Parking Authority. With proof of your out-of-town address and the address you are visiting, a temporary permit, valid

> up to two weeks, may be issued. The permit is free.



What about in-town visitors in a Residential Parking Permit zone?

Each single-family, semi-detached, triplex, four-plex and rowhouse unit can apply yearly for two visitor permits. Only visitors to the address may use the permits.

Residents can apply in person, by fax or mail. Proof of residence must be supplied. Permits are not replaced if lost or stolen before they expire. If you move, the permit remains at the address.

What if I'm a student living in a residential parking permit zone?

A full-time student currently attending an educational institution who normally would not be a resident of Calgary can obtain a parking permit. Students must produce their vehicle registration, student identification card and a rental/lease agreement showing their correct address in the parking permit zone to receive a permit.



Quick Facts

There are 45 Residential Parking Permit (RPP) areas in Calgary.

- 20,680 RPPs were issued in 2003, valid for the year indicated on the permit.
- 9,862 visitor permits were issued in 2003 these are issued to an address and stay with the address if the resident moves.
- RPPs allow residents in the area to park within the zone for which the permit is issued.

Test your parking IQ

Can I leave my trailer on the street if it isn't attached to the tow vehicle?

A recreational trailer, utility trailer, semi-trailer or mobile equipment cannot be left on the street detached from a vehicle that pulls it. Liability and collision insurance will normally apply only while the trailer is attached — check with your insurance agent.

How long can I park my vehicle on the street?

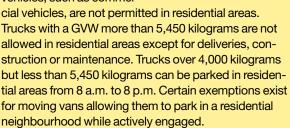
Vehicles registered to owners who live in the immediate vicinity of their homes can be parked for extended periods.

However, vehicles that are suspected of being abandoned away from the registered owner's home may be issued a 72-hour warning notice and if the vehicle isn't moved, it will be tagged and towed.

Derelict, unlicensed, unregistered or non-roadworthy vehicles cannot be parked on the street or alley, even temporarily. Public streets and alleys are not designated for long-term parking or vehicle storage.

Can I park my truck or other non-passenger vehicle in a residential neighbourhood?

Residential areas are reserved for passenger vehicles that do no pose a safety risk or cause noise, or damage streets due to their heavy weight. Non-passenger vehicles, such as commer-



Why would I get a ticket in the mail for a vehicle that I no longer own?

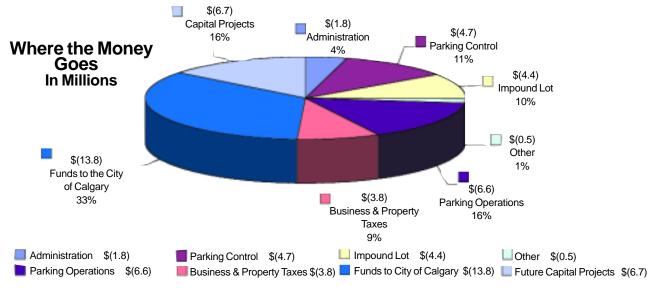
When you sell a vehicle, it is important to retain the licence plate from the vehicle. Parking tags are issued to the licence plate number, and the owner of the plate will receive notices and be held responsible for tags (tickets) issued to that plate.

When selling a vehicle, you may reuse the licence plate, dispose of it, or return it to an Alberta Registry to list the plate as inactive. The license plate isn't transferrable to the new owner and is the sole responsibility of the person to whom it was issued.



financial highlights 2003

Each year the Calgary Parking Authority contributes a portion of its net revenue to the City. This net revenue is generated through parking facilities and the enforcement of parking bylaws. Our operations are not funded by municipal tax dollars. At the direction of City Council the Municipal Impound Lot operates on a break-even basis at no cost to taxpayers.



The chart above shows the distribution of revenue generated by the Calgary Parking Authority.

Clean up that old clunker

t's spring cleaning time and you may wonder what to do with the old clunker you've just never had time to repair?

One solution is to donate it to a charity, such as the Kidney Foundation at 279-7707, and receive a charitable tax receipt in return.

Just a reminder – don't leave the vehicle on the street without a licence plate while waiting for the vehicle pickup — it's then subject to tagging and towing to the impound lot.

Unlicensed scrap vehicles are a concern for several reasons — safety, environmental issues and taking up needed parking space.



Furthermore, derelict vehicles cannot be stored in your back alley. Limit the number of vehicles you may be working on to the storage space in the garage.

To find a vehicle disposal company, consult the yellow pages.

Early parking tag incentive program offers savings

or the past year, Calgarians have had the opportunity to pay their parking fines early and save money.

The early payment incentive program reduces the amount of the fine if the violation is paid within 21 days. The early payment discount is available for most offences that occur under the Parking and Traffic Bylaws.

The savings are possible as administrative expenses and other costs resulting from violation tickets and prosecution costs are eliminated when the fine is paid early. This is the only program of its kind offered by a major city in Alberta.

Visit www.calgaryparking.com for a list of the payment incentives.

Visit our website

Up-to-date information on where to park in Calgary, parking permits, tag appeals and more is available on our website.

Just click on <u>www.calgaryparking.com</u>. If you are unable to find the information you want, send us an e-mail, and we'll find the answer.



Parking downtown is cheap during evenings, weekends and holidays, and there are plenty of spaces available. So come on out and play.

> A MESSAGE FROM THE CALGARY PARKING AUTHORITY.

















Credit cards adopted for public parking

PA parkades accept credit cards at the self-serve pay stations, and at the exit reader.

Paying at the exit reader is a valuable option for many customers who would rather pay as they leave the facility rather than at the attendant booth. Detailed instructions are posted at each exit reader to help customers through this process.

Both Visa and MasterCard payments are accepted.

Credit card payment is also available at several surface lot Pay and Display machines.

Many customers are choosing this convenient and secure payment method in CPA facilities.

New short stay parking area now available at City Centre Parkade at 10th Avenue entry

With the change in businesses along 10th Avenue, short stay parking needs have increased.

Therefore, a new Pay and Display parking area has been developed at City Centre Parkade on the 10th Avenue ground level.

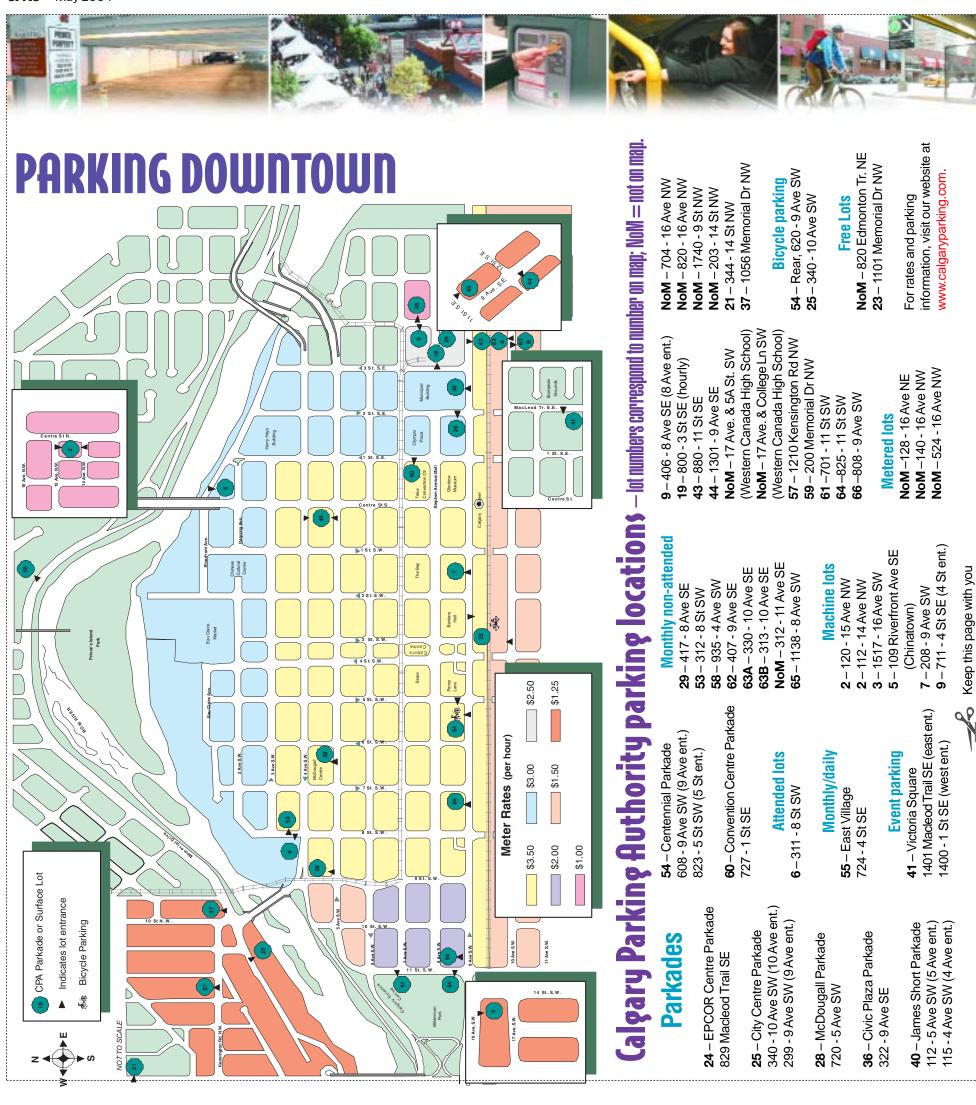
You can park in this area, pay at machines and exit again without entering the main parkade.

Both credit cards and coins are accepted at the machines. Vehicles enter and exit on 10th Avenue.





Parking is plentiful downtown during evenings, weekends and holidays. And it's cheap too. So come on downtown.



Keep this page with you















What sets our parking facilities apart?



This publication is brought to you by the Calgary Parking Authority, which provides parking services for The City of Calgary. We believe in providing innovative parking solutions for Calgarians and visitors to our city.

> **Delores** Bartel chooses to park in Centennial Parkade because it's close to where she works. Also, she likes that are easy to enter.

the large parking stalls



the benefits offered by the heated, underground Civic Plaza Parkade. Parked close to his work, he enjoys getting into a warm vehicle on a cold winter day.

Convention Centre Parkade

Sylvia Ko chooses the Convention Centre Parkade when she drives Downtown to work because of the convenience and the friendly staff.



Our parkades ar part of the **Downtown** Plus 15 system. Visit the **Udderly Art Legacy Pasture** at Centennial Parkade Plus 15.

Quick Facts

Calgary Parking Authority facilities are identified with the big green 'P.'



The rate stuff

Rates are posted at the parkade entrances or at Pay and Display equipment in surface lots.

Time will tell

Rates are generally based on 12-hour periods. For example, day rates are from 6 a.m. to 6 p.m., and evening rates start from 6 p.m. to 6 a.m. Special evening and weekend rates reflect off-peak parking times.



IN OUR COMMUNITY

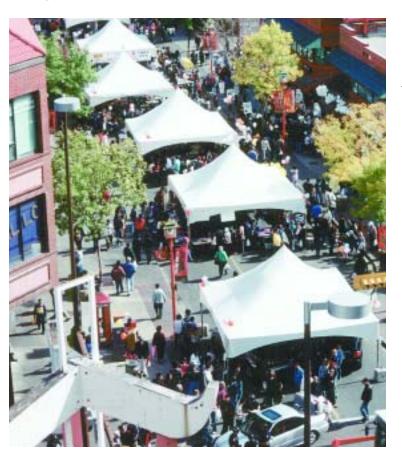
s an organization, it's not enough to say we support community programs. The Calgary Parking Authority believes in making an active contribution. We contribute time, money and resources to several worthwhile causes.

United Way and Adopt-a-family were the big winners when the Calgary Parking Authority held its first silent auction along with its annual pancake breakfast. Funds were donated to these two worthy charities. The staff holds additional fundraising projects each year in its commitment to these organizations.



Stampede Breakfast

With a big "Yahoo," the Calgary West Rotary Club teamed up with the Calgary Parking Authority for their annual Pancake Breakfast. The Rotary organizers had fun serving generous portions of Western cuisine at the newest Calgary Parking Authority parking lot on 9 Avenue and 7 Street SW. The funds raised go to support the many Calgary West Rotary Club community projects.





Unique metalwork sculpture recognizes the importance of Chinatown as a gateway to Downtown. Located at the south end of the Centre Street Bridge underpass, this sculpture provides a symbolic link between Lot 5 and the adjacent Chinese community. With the participation of both the City and the Calgary Parking Authority, this attraction is part of our commitment to the Chinese community.

Disabled parking awareness initiatives focus each year on reminding Calgarians to leave the handicapped designated stalls for those who need them.

forzani's Mother's Day Run

If you're one of the 10,000 participants in the Forzani's Mother's Day Run and Walk, you may have parked at City Centre Parkade; there is no charge to runners, walkers, and entrants in this yearly event. As event sponsors, the Calgary Parking Authority invites you to park with us each year. City Centre Parkade is only a few steps from the starting point of the event.

Chinatown Street Festival

Each September the Calgary Parking Authority participates as a sponsor of the annual Chinatown Street Festival (left). This exciting and colourful event, draws tens of thousands of Calgarians to a fun-filled day of ethnic displays, song, dance, and martial arts demonstrations. The street is transformed into a lively bazaar with unique Chinese merchandise and cuisine. Plan to participate in this year's event, Saturday, Sept. 11.















COMMUNITY INITIATIVES (cont'd)



Calgary Interfaith Food Bank Food Drive

Once again in 2003, the Calgary Parking Authority was able to contribute \$5,000 cash to the Calgary Interfaith Food Bank. A big "thank you" to all our customers, who have contributed cash and nearly

3,000 pounds of food to our annual Interfaith Food Drive held every December.

Our matching contributions are now at \$15,000 over the past three years.

Quick Tip

Payment at parkades can be made at the attendant booth or at pay stations located centrally in the facility. Attendants accept cash or tokens; pay stations accept credit cards and cash. Payments can also be made with a credit card at the exit reader.

Bicycle parking

For the past three years, as soon as the snow disappears, Brad Taylor *(below)* begins biking to work in downtown Calgary. Fitness, exercise and the convenience of setting his own schedule are the main reasons he chooses this alternate method of transportation.

He parks at the enclosed bike cage at City Centre Parkade and enjoys the economic benefits of this low-cost parking alternative.

The Calgary Parking Authority offers two enclosed bicycle facilities. The City Centre Parkade entry is from 10th Avenue, giving access to the 10th Avenue bike route. Centennial Parkade offers a locked room with separate entrance from the alley.

Call 537-7034 for further information.





Cheap evening and weekend parking, Downtown.

A MESSAGE FROM THE CALGARY PARKING AUTHORITY.



At the Impound Lot

It's vehicle auction time

ach month, about 125 vehicles left unclaimed at the Impound Lot are auctioned off to the highest bidder. These unreserved auctions are held on the third Saturday of the month.

The vehicles are open to viewing beginning at 10 a.m. They are unlocked and you can look inside or under the hood. They cannot be started, as keys aren't normally available, as well as for liability reasons.

They are purchased as is. There's no quality guarantee, as many of these are abandoned vehicles.

The list of vehicles is available on our website at www.calgaryparking.com/auctioninfo.php3. Because the registered owners can claim the vehicle up to auction day, the list changes regularly. Once purchased, our towing contractor will deliver the vehicle to your private property within 48 hours for a nominal fee.

Vehicle ignition and door keys may be purchased from an

on-site vendor. If you intend to register and operate the vehicle on public property, you must meet all Alberta Registry requirements.

Who pays the costs of an unclaimed vehicle at the Impound Lot?

When a vehicle is impounded, every reasonable attempt is made to locate the last known registered owner. Unclaimed vehicles are sold at the monthly public auctions or are recycled. However, the proceeds may not cover the costs incurred during disposal.

According to recent changes, the Calgary Parking Authority can file a claim with Alberta Justice for a portion of the costs of disposal. Alberta Justice will subsequently file that claim against the last known registered owner.

This means responsible vehicle owners no longer will pay the cost for the unclaimed vehicles at the Impound Lot.

Municipal Impound Lot 400 - 39th Avenue S.E. CALGARY PARKING AUTHORITY 537-7000 • www.calgaryparking.com



Quick Tip

The Impound Lot remains open 24 hours a day, seven days a week.

Mechanic's special?

Vehicles in every condition imaginable are often available for auction at the Impound Lot. This could be an ideal item at a great price.

















Quick Tips

Parking at the on-street meter

- Parking meters are free after 6 p.m. and on Sundays. The Saturday rate is only 75 cents an hour.
- On-street meters accept coins and CPA Smart Pay™ cards.
- Some meters on major streets and avenues are located within zones designated as "No Stopping" during peak traffic hours. Look for and follow the parking signs to avoid tagging and vehicle seizure.

Monthly LRT parking at fish Creek - Lacombe

Monthly customers at the Fish Creek/Lacombe LRT Station continue to enjoy the convenience of booking their monthly passes online.

Visit our home page at www.calgaryparking.com and simply click on the online logo to access the online store.

Be sure to order in time to allow for mailout of your monthly pass.

Parking Safety -

a top priority in Calgary Parking Authority facilities

afety and comfort for customers, staff and vehicles are important aspects of our facilities. The choice of lighting, colours, types of structures and surveillance systems all help provide a comfortable environment.

However, it also takes your help to stop theft from vehicles.

The Calgary Police Service offers the following suggestions to help stop vehicle break-ins:

- Roll up the windows and lock the vehicle.
- Park in busy, well-lit areas.
- Consider installing an anti-theft device or system in your vehicle as an extra deterrent measure.
- Never leave valuables in plain view, even if your car is locked. Remove them when you leave, place them in the trunk or move them out of sight.
- If your stereo has a detachable faceplate, remove it and take it with you.
- Keep your operator's licence and vehicle registration with you in your wallet or purse.
- Take any extra keys for your vehicle, work or residence with you. If your motor vehicle has been broken into, or you see suspicious people or activity, report it to police immediately.

Incidents are rarely isolated and the detailed information that you provide can lead to arrests.

Quick Facts

Visit
www.calgaryparking.com
for more information and
services

Pay your way

Surface lots with Pay and Display machines accept coins; many also accept credit cards. Just deposit the fee in the machine based on the amount of time you wish to purchase, confirm the time purchased and place the receipt on your dash.

Check it twice

Before pushing the button for your receipt, check that the display shows the time you plan to purchase. If incorrect, you may cancel the transaction and start again. Don't press for the ticket until the correct time is displayed.



Enter to win!

WIN THREE MONTHS OF FREE PARKING from the

Calgary Parking Authority! Answer the question below, then mail or deliver this entry form to:

Calgary Parking Authority,

Park Three Months for Free contest,
620 - 9th Ave. SW, Calgary, AB T2P 1L5.

You can also fax 537-7001 or deliver to Calgary Parking Authority parkades.

Contest ends Friday, June 5, 2004. The winner will be contacted by phone. Entrants must be 18 or older. Some conditions apply. Employees of the Calgary Parking Authority are not eligible. One entry per person.

Q: Name one Calgary Parking Authority parkade where bicycle parking is available.

Name:
Address:
City/Town:
Province:
Postal Code:
Phone (days):
(evenings):
(Personal information will only be used to contact winner.)



Information please

The Calgary Parking Authority produces a number of handy and informative brochures that deal directly with some of Calgary motorists' more common questions and issues. These are available at the Calgary Parking Authority office, 620 - 9th Ave. S.W., phone 537-7100. They can also be downloaded online at www.calgaryparking.com.

Whom to call?

- Calgary Parking Authority 620 - 9th Ave. SW. T2P 1L5
- Parking stall and general inquiries, 537-7000
- Parking enforcement: 537-7100
- Residential parking permits: 537-7000
- Towed/seized vehicles (impound lot): 537-7111 (24 hours)
- Parking meter inquiries: 537-7100
- Administrative review fax (to appeal parking tickets): 537-7104

VISIT OUR WEBSITE

Up-to-date information on where to park in Calgary, parking permits, tag appeals and more is available on our website at www.calgaryparking.com.

If you are unable to find the information you want, just send us an e-mail and we'll find the answer for you.



A:

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